### **Technical and Financial Proposal**

Email Marketing Software Proposal

# Prepared by: Nurul Alam Manager

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# ZAMAN IT AT A GLANCE

Name of Company	ZAMAN IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	35
Website Address	www.zaman-it.com
Company Email	Information Desk: hello@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Information: (+88) 01973009007 Sales: (+88) 01959621322 Support: (+88) 01938898343
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : ZAMAN IT SWIFT Number : BRAKBDDH



### **OUR HONOURABLE CLIENTS**





#### **Email Marketing Software Features:**

- You can send 5000 email per day
- You can set reply email of your own email address so that people can reply your email directly.
- You can set more than 50000 email per slot.
- You can make group for your email listing.
- You can send text picture or html file by this software.
- You can check real life report of email marketing and can see how much email already send.
- You can send multiple company email marketing.

#### What you get with email marketing software from ZAMAN IT?

- A dedicated email address
- Email marketing software link.
- User name and password
- SMTP server

#### **Email marketing software package cost:**

- SMTP server cost: \$100 / 8000 Taka per month
- Email Marketing Software: Free with smtp server

#### **Email marketing software requirement:**

- Email body (Content may be picture or plain text or picture, text both or html format).
- Email subject (Not more than 80 characters).
- Company name (Not more than 40 characters)..
- Sender email address(We will provide you)
- Reply email address: (The email where you want to get the reply of clients after email marketing)

#### What you will get in report?

• How much email already send and how much pending.

#### Some important information:

- You can see the demo after visiting our office or online.
- We do not provide email database. So you must have your own email database.
- We can operate the email marketing from anywhere in the world.
- Internet connection is must for email marketing.
- If you send more than 5000 email per day then your service will be terminated.

#### **Payment Procedure:**

- 100% advance payment
- Payment will goes to "Zaman IT" account pay check or cash.



#### **Bank Information:**

- Name of Bank : BRAC BANK
- Address of Bank : ROKEYA SHARONI BRANCH
- Account No : 1548202099997001
- Account Name : Zaman IT
- SWIFT Number : BRAKBDDH

bKash Payment: 01973009007 (Personal), 01711584519(Merchant)

**Thanks & Regards** 

Nurul Alam

**Nurul Alam** Manager

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